

# Contents

Preface .....	9
KEYNOTE SPEECH	
Charles Farrugia: Mediterranean Voices: exploration and enternalisation .....	13
— MEDITERRANEAN ISSUES —	
ARTS AND LITERATURE; MEDIA AND COMMUNICATION	
Branko Kostelnik: Rijeka — The Punk and New Wave Center of the Mediterranean .....	25
Nikola Novaković: Representations of the Adriatic in Croatian caricatures, comic books, and graphic novels .....	37
Ozana Ramljak, Neven Hitrec: The Mediterranean as a Constituent Element in Building Literary and Film Space in Slobodan Novak and Ante Babaja's Opus .....	51
Dean Slavić: The Dark Heart of the Odyssey: An Interpretation of the Odyssey 20,345 — 362 .....	63
Slaven Zečević: Blending of Political Propaganda and Tourism in "Plave Tištine" (Blue Silences), A Short Croatian Documentary from the Socialist Fifties .....	74
Vanesa Varga: Discourse Analysis of YouTube Vlogs Related to Croatian Islands .....	81
CULTURE AND TRADITION; EDUCATION	
Erik Brezovec, Josip Ježovita, Ivan Perkov: Social Cohesion in The Croatian Adriatic: A Comparative Analysis of the Dimensions of Social Cohesion in Istria and Dalmatia .....	95
Marija Geiger Zeman, Zdenko Zeman, Sanja Špoljar Vržina: All These Wonderful Dishes: Gender, Old Age, and Meanings of Food .....	111
Lynette Šikić-Mišanović, Paola Greiner: Trajectories to the Coast and Islands: The Meanings of These Journeys Among People Experiencing Homelessness .....	121

<b>Sanja Špoljar Vržina, Marija Geiger Zeman, Zdenko Zeman:</b>	
Forgotten Wisdoms of the Croatian Mediterranean Past:	
Heritage Delights and Dangers in the Context of 2020 Covid-19	
— Intertwining Some Multidisciplinary Debates .....	133
<b>Zdenko Zeman, Marija Geiger Zeman, Sanja Špoljar Vržina:</b>	
Culture and Nutrition: Multiple Connections Between the Mediterranean Diet	
and Ageing .....	143
<b>Mirela Müller, Goran Livazović:</b>	
Čiovo Island Residents' Self-Assessment of Dialect Stigmatization and	
the Influence of Informal Learning on the Preservation of Cultural Identity .....	153
<b>HISTORY; GEOGRAPHY, MIGRATION</b>	
<b>Zlatko Đukić, Majda Rubić:</b>	
The Impact of the Village on the Island Population and the Hvar Statute	
from the 14 Century .....	171
<b>Damir Magaš:</b>	
Karst Fields (Polja) of Lastovo Island, Croatia, on Topographic Maps (1:25,000) .....	181
<b>Kata Magaš:</b>	
The Zadar Islands between Extinction and the Renewal of	
their Population and Schools .....	191
<b>Maria Florencia Luchetti, Mariana Avril Sesnich Diomeda:</b>	
From the Mediterranean to "La Plata" River. A State of Question	
about Migratory Processes Between Croatia and Argentina .....	209
<b>SUSTAINABLE DEVELOPMENT; RENEWABLE ENERGY SOURCES;</b>	
<b>AGRICULTURE AND FISHERIES</b>	
<b>Toni Babarović, Ljiljana Kalitera Lipovčan, Andreja Brajša Žganec:</b>	
Subjective well-being during the lifespan in the Mediterranean:	
U-shaped, declining or no change? .....	223
<b>Jasmina Ovčar, Dora Ovčar:</b>	
Observance of architectural heritage in urban-architectural and legal-economic	
sustainable development of tourist cities .....	235
<b>Josipa Poduje, Dina Vojković:</b>	
Bearded Fireworm .....	251
<b>Goran Sabol, Jasmina Ovčar:</b>	
Islands — protected oases as a result of quality waste management .....	257
<b>Dino Vukušić, Rašeljka Krnić, Vanja Dergić:</b>	
Sociological aspects of life on the island — an example of activism	
through the community platform "Pokret otoka" .....	271
<b>Mladen Antolić, Dudley Stewart, Diana Baus:</b>	
The Use of Solar Energy for Production of Electrical Energy	
and Sustainable Development of Croatian Islands .....	283
<b>Kristina Mastanjević, Vinko Krstanović, Ana Barišić, Krešimir Mastanjević:</b>	
Craft-Beer Sensory Acceptance at Mediterranean Summer Temperatures .....	299

TOURISM; PUBLIC SERVICES

<b>Kristina Henriksson, Irma Mänty, Päivi Mantere:</b>	Developing Services with SMEs on European Islands .....	307
<b>Julia Ježina, Ines Sosa Meštrović:</b>	Destination Image Comparison of Five Croatian Islands .....	319
<b>Maja Kolega, Irena Miljković Krečar:</b>	Destination Image Comparison of five Croatian Islands .....	335
<b>Marko Mustapić, Dino Vukušić, Vanja Dergić:</b>	Adventure sport tourism on Croatia's islands .....	347
<b>Maja Račić:</b>	Rural Tourism in the Function of Sustainable Development in Croatia .....	359
<b>Majda Rubić:</b>	Interest in the Islands of the European Committee of the Regions .....	373

— OTHER ISSUES —

<b>Nikolina Borčić:</b>	Conceptual-Narrative Frames as a Lingusitic Tool in Political Communication .....	383
<b>Luka Boždar, Marija Slijepčević:</b>	Fact-Checking in The Region: Comparative Content Analysis of Fact-Checking Portals from Croatia, Serbia and Bosnia and Herzegovina .....	403
<b>Anita Bušljeta Tonković, Ivan Brlić, Nikola Šimunić:</b>	Overtourism at a Natural Heritage Destination: The Plitvice Lakes National Park Case Study (Croatia) .....	415
<b>Claude Cellich:</b>	Negotiating in a VUCA Environment .....	431
<b>Mirela Holy:</b>	The Role of Media in Environmental Communication: Representation of the Lex ING in Croatian Daily Newspapers .....	437
<b>Josip Kereta, Dinko Primorac, Goran Kozina:</b>	Early Warning System in Croatian Enterprises Operating in International Markets ...	453
<b>Martina Klanjčić, Nikola Novaković, Sanda Marjanović:</b>	Foreign Languages and Higher Education Curricula of Health Study Programmes in Croatia - Student Needs and the Current Status of Language Courses .....	465
<b>Dubravko Kraus, Krinoslav Babogredec, Nataša Jeličić:</b>	Security as a Factor Influence at Tourist Demand on the Example of the City of Zagreb .....	481
<b>Joško Ložić, Ozana Ramljak, Ines Ložić:</b>	Transformation of the old media industries under the pressure of a postmodern society .....	493
<b>Sanda Marjanović, Nikolina Borčić, Mara Pekez:</b>	Croatia and Croatian Identity in German Language Tourism Textbooks .....	509
<b>Melis Mladineo Brničević:</b>	Relationships Between Motor Abilities and Kinematic Characteristics and Results in 60m Hurdle Running .....	517

---

<b>Julianna Nemeth, Norbert Sipos:</b>	
Managerial Income Polarization Along the Hungarian Nuts4 System .....	523
<b>Marina Perić Kaselj, Katica Jurčević, Borna Jurčević:</b>	
Religious Practices of Renown Croatian Athletes in the Diaspora .....	531
<b>Mirna Pocnić, Silvana Fratrić Kunac, Maja Kolega:</b>	
Students' Tendencies Towards Using Heuristics in the Decision Making .....	541
<b>Barbara Prinčić:</b>	
From Incineration to New Design Solutions Based on a Circular Economy .....	551
<b>Geovanny Genaro Reivan-Ortiz, Gisela Pineda-Garcia, León Parias Bello Darío:</b>	
Ecuadorian adaptation and validation of the Scale of Risk Factors Associated with Eating Disorders (EFRATA) .....	559
<b>Natasha Kathleen Ružić, Katica Jurčević, Marie Kavanagh, Mateja Župančić:</b>	
E-Tandem Critical Thinking Project: Using E-Tandem Activities to Develop Critical Thinking Skills in Communities of Dispersed Learners of English as a First .....	571
<b>Martin Schubert, Zuzana Neupauer:</b>	
About the (in)ability of senior employees to learn .....	583
<b>Hrvoje Sivrić, Ivona Blažević, Helena Dautović:</b>	
Marketing Mix in the Example of Healthy Food Consumers .....	593
<b>Timea Venczel-Szakó, Gabriella Kuráth:</b>	
Satisfaction of University Professors with Internal Communication Based on the Example of the University of Pécs .....	605
<b>Timea Venczel-Szakó, Gábor Balogh:</b>	
Challenges of Internal Organizational Communication in Atypical Employment — Exemplified on a Survey in Hungary .....	617
<b>Anita Vujić Žmegač, Goran Vojković:</b>	
The "Right to be Forgotten" in European Law .....	631
<b>Mirjana Trstenjak, Filip Živaljić:</b>	
Collaboration between civil society and local government — a business model for the revitalization of unused public spaces .....	643
<b>Tihomir Živić:</b>	
The Digitized Parčićiana: A Long-Standing Croatian Lexical Tradition .....	655
 About the Authors .....	665
Organizers .....	683
Partners .....	685