

Sharing Economy in Croatia and other European Countries

TALKING EUROPE II – 2019-2020

27th February, 2020

Venue: Institute of Social Sciences Ivo Pilar, Trg Marka Marulića 19, 10 000 Zagreb

27th February, 2020

16.00 h

Welcome

Prof. Željko Holjevac, PhD

Institute of Social Sciences Ivo Pilar, Director

Francesca Stocker

Embassy of Switzerland in Croatia, Attaché

16.20 h

Introduction & Moderation

Filip Majetić, PhD

Institute of Social Sciences Ivo Pilar, Research Associate

Key Note

Prof. Christoph Lutz, PhD

BI Norwegian Business School (Oslo), Department of Communication and Culture and at the Nordic Centre for Internet and Society, Associate Professor

17.00 h

Panel Debate

Prof. Kosjenka Dumančić, PhD

University of Zagreb, Faculty of Economics, Department of Law, Associate Professor

Antonija Bilić Arar

"Pago plätešte" & "CROZ", Marketing and Communications Manager

18.00 h

Reception

“Sharing Economy” has been widely recognized as an innovative and sustainable business model. The global scene has been rapidly growing over the past decade and numerous aspects of the phenomenon have been heavily discussed in the USA and the West of Europe - among the wider public, professionals, scholars, and politicians. The national scene, despite the fact that its continuous development started just a few years ago, has also managed to attract attention. The number of actors grows substantially, some traditional industries got partially disrupted by service providers and the regulatory framework is being adjusted / updated as a result. However, the amount of (comprehensive) debate on the topic conducted in Croatia so far has not met the demand. This panel will contribute to opening a new round of discussions.

Talking Europe 2019 – 2020 is a series of lectures and panel debates on current challenges and future perspectives for the European Union. The series is organized by the Institute of Social Sciences Ivo Pilar (Zagreb) in partnership with the Croatia Office of Konrad-Adenauer-Stiftung and the Institute for Development and International Relations (IRMO) in the run-up, during and following Croatia’s EU Council Presidency. A cross-institutional, interdisciplinary and international principal of organization is followed: each panel is hosted by a scientist from Pilar Institute who convenes international and local speakers from academic and public institutions / organisations with stakeholders from think tanks, politics or industry. The panels strive not only for academic expertise but also for cross-sectorial and controversial debate from multiple perspectives as quality criteria. With three events per year Talking Europe 2019 – 2020 seeks to encourage dialogue about topics which are likewise relevant on local as well as supranational / European levels, such as strategic international alliances, education reforms, migration & diaspora politics, sharing economy, sustainable development, and social entrepreneurship.

Curated by

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Working language

English (with simultaneous translation into Croatian)