# CONTENTS

Preface ................................................................................................................................. 9

## TRADITION, CULTURE, ART

Dionigi Albera:  
Island of Grace: Interfaith Coexistence in Mediterranean Past and Present .............. 13

Josko Božanić:  
Secrets of Vis Archipelago — An Anthropological Approach ........................................ 25

Jelka Vince Pallua:  
Croatian Islands Vis and Cres as Paradigms of Mediterranean Studies ...................... 37

Elena Blanch González:  
The Concept of the Mediterranean in Art ...................................................................... 45

Miriam Mary Brgles:  
The Four Seasons of the Town of Korčula: Arts, Culture and the Role of Local People ......................................................... 53

Reaša Šamo:  
The British Influence on the Language Landscape of Vis; Text, Context, Discourse ................................................................. 63

Ozana Ramljak, Katica Jurčević:  
In Search of Lost Island: Literature of Mediated Memory ............................................ 73

Branko Kostelnik:  
Pop Culture and Pop Authors and Singers from Croatian Mediterranean .................... 85

Miranda Herceg:  
Croatian Design and Mediterranean Heritage: Something Old, Something New, Something Borrowed, Something Blue ................................................................. 97

Fabio Armand, Marie-Agnès Cathiard, Christian Abry:  
Beyond Nationalistic Isolationism: Our Species’ Brain Dreams and Nightmares. Reembodying Daemonic Ontologies in the Mediterranean South of the Alps for the 21st Century ......................................................... 113

## SUSTAINABLE DEVELOPMENT, TOURISM, ECONOMY

Vlado Šakić, Stanko Rihtar, Mirela Crljen:  
Who Goes Where? A Comparative Profile of Domestic Guests of Croatian Islands and Other Types of Locations ......................................................... 129

Michele Nori, Athanasios Ragkos, Domenica Farinella:  
Agro-pastoralism as an Asset for Sustainable Mediterranean Islands ......................... 135

Jeronim Dorotić:  
Croatia’s Encounter with “EU Island Policies”: Towards New Opportunities for Sustainable Development of Croatian Islands ......................................................... 149

Josip Ježovita:  
Unemployment Trends and Characteristics of Unemployed People on Croatian Islands in the Period 2004—2015 ......................................................... 161
Daria Krstićević:
Croatian Migrations, Croats Abroad, Legal and Institutional Framework for Cooperation ........................................................... 173

Rino Medić, Dan R. Ebener, Dora Medić:
Volunteerism as a Contributor to Life Quality: A Case Study of the Island of Vis ...... 181

Sanja Tišma, Marina Funduk, Helena Čermak:
Marine Litter Issue in the Adriatic Sea ............................................................. 191

Marija Geiger Zeman, Zdenko Zeman, Mirela Holy:
"It Feels Good When You Have Done Something Nice for Someone": Professionals’ Views on the System of Institutional Care for Older Persons ............ 203

Jana Kalabisová:
Investigation of the Occurrence of the Shadow Economy and Experience with Electronic Records of Sales ......................................................... 213

COMMUNICATION, TECHNOLOGY, MEDIA

Zdravko Kedzo:
Trusting the Media: Island-based Radio Stations in Emergency Situations .......... 227

Julia Aldama Blanch:
Presentation of Information Content Online: A Case Study of the Spanish Media .... 235

Marko Mustapić, Ivan Balabanić, Mateja Plenković:
The Media’s Construction of Reality on Croatian Islands: A Content Analysis of Articles in Slobodna Dalmacija ........................................ 245

Marija Slijepčević, Zlatko Herljević:
A Comparative Analysis of the Quantity and Content of Articles About Islands in the Croatian Press ............................................................. 257

Ines Lozić, Joško Lozić, Ozana Ramljak:
Media Convergence and Managing Media Content for Generation Z ................. 275

Irina Basara:
Managing the Internal Communication in Tourism: Barriers in Communication as a Result of Quality Decline — A Case Study of a Tourist Resort Old Kogo ................................................ 295

Mateja Plenković, Vanesa Varga:
TripAdvisor User-generated Content About Croatian Islands .............................. 307

Leon Cappelli, Miro Borić:
Sustainable Tourism as the Foundation of the Future Development of Tourism Supply: A Case Study of the Island of Lošinj ................................. 319

Mirela Holy, Marija Geiger Zeman, Zdenko Zeman:
How to Communicate the Refugee Crisis in the Mediterranean Area? Integrated Communication as a Strategy for Integrated Europe .......................... 327

PSYCHOLOGY, DEMOGRAPHY, EDUCATION

Ljiljana Kaliterma Lipovčan, Toni Babarović, Andreja Brajša-Žganec:
Subjective Well-being in Croatia: Differences Between the Adriatic Coast and the Continent ............................................................................. 337
## Contents

Irena Miljković Krečar, Silvana Fratrić Kunac, Željko Trezner:
National Stereotypes about Tourists in Croatia ................................................. 347

Pedro Aldama Roy:
Demographic and Care Factors Related to the Number of Dependent People in European Countries and Countries of the Mediterranean ................................ 359

Dávid Burka:
Developing a Complex Microsimulation System to Project the Hungarian Demographic Processes ................................................................. 367

Romana Lekić, Dubravko Kraus, Vanna Bojović:
Student Mobility Exchange Programmes as Contribution to the Development of Educational Tourism and Intercultural Communication ...................................... 379

Biserka Matić-Rosko:
Education on Croatian Islands ........................................................................... 389

Martina Majić, Sanda Marjanović, Marijana Rogić Bocchetti:
Perception of Second Foreign Language Classes by Students of Tourism ............ 397

Marjan Marino Ninčević, Dunja Jurić Vukelić:
The Quality of Teacher Education in Croatia According to Students .................. 413

Ana Bačić, Irena Medvešek, Narcisa Manojlović:
Interpretation of One’s Own Performance in English Tests at the VERN’ University of Applied Sciences ................................................................. 419

About the Authors ........................................................................................ 431

Organizers ................................................................................................ 443