## About the Authors

Christian ABRY has a PhD (*Docteur d'État*) in language sciences (Grenoble University). Between 1998 and 2008 he was a professor of experimental phonetics and head of the Language Department. At the Institute of Speech Communication (CNRS), he founded 3 research groups, became the leader of ESPRIT-BR *Speech Maps* in robotics. His current contributions in international journals include *Perception & Psychophysics, Behavioral and Brain Sciences, NeuroImage, Journal of Neurolinguistics*, etc.; he was the editor of *Vocalize to Localize* (2009), *Primate Communication and Human Language* (2011). His main interests are speech multimodal brain control, working memory, development & language evolution, and oral narratives. Presently he is a senior editor of the series in ethnology *Le Monde Alpin et Rhodanien* (Musée Dauphinois, Grenoble). E-mail: chris.abry@orange.fr

Dionigi ALBERA, PhD, is a senior research fellow at the French National Center for Scientific Research (CNRS) and a member of the Institut d'Ethnologie Méditerranéenne, Européenne et Comparative (Aix Marseille University, France). His research interests include migration, domestic organisation, pilgrimage and interfaith mixing. He has published two books, 33 articles in peer-reviewed journals, and 70 book chapters. He has edited 15 books and 3 journal issues, A book he co-directed on interfaith pilgrimages in the Mediterranean was first published in French, then translated into Spanish, English and Italian.

Julia ALDAMA BLANCH is ajournalist and currently a PhD student. She received a BA in marketing and advertising after studying media and cultural studies at the University of the Arts London. She also received an MA in investigative journalism and in sociocultural analysis of knowledge and communication at the Universidad Complutense de Madrid. She carries out research in the field of journalism and communication, more specifically, on new media as a vehicle for journalistic communication. She has participated in several congresses and various publications on the influence of cybermedia.

**Pedro ALDAMA ROY**, MD, PhD, is a medical specialist in preventative medicine and public health. He graduated at the Universidad Complutense de Madrid and currently works at the Ministry of Health, Social Services and Equality in Spain. He has worked as a manager both in the private insurance sector (for 20 years) and in the public healthcare sector (for 17 years). His current line of research is focused on social and health policies for dependent people, especially through the study of the difference between international conglomerates.

Fabio ARMAND, Joint PhD in linguistics (University Grenoble-Alpes) and psychology, anthropology, educational sciences (University of Turin), conducted his research on experience-centered narrative heritage in faraway alpine environments: from French-speaking Alps to Himalayan Nepal, especially among the Newar people, a Tibeto-Burman-speaking ethnic group, and Bahun and Chhetri high Hindu castes. He contributed to the development of a cross-cultural BRAINCUBUS model in comparative neurocognitive anthropology, elaborating a framework in order to bridge the gap between fieldwork in folkloristics and cognitive neuroscience. He is a co-author of the book *Le français en Vallée d'Aoste* (2011), two dictionaries (Italian-Francoprovençal-French, 2013; Italian-Nepalese, 2017) and several international scientific papers. E-mail: armand.fabio@gmail.com

- **Ragkos ATHANASIOS**, PhD, is an agricultural economist. He has taught several courses in Greek universities, has participated in 20 research programs and has published 80 papers in peer-reviewed journals and conference proceedings. His research fields include production economics, environmental economics, the multifunctional character of agriculture and sustainable rural development.
- **Toni BABAROVIĆ** is a senior research associate at the Institute of Social Sciences Ivo Pilar, and assistant professor at the University of Zagreb, Croatia. His research interests are in the fields of work and vocational psychology, as well as psychology of education and quality of life. He is the author and a co-author of more than 20 peer-reviewed journal articles, six books chapters, one monography, and more than 50 conference abstracts. He is a member of the European Society for Vocational Designing and Career Counseling (ESVDC), the European Association of Work and Organizational Psychology (EAWOP), and the Croatian Psychological Association.
- **Ana BAČIĆ** is a professor of English language and literature and Italian language and literature, as well as a postgraduate student of linguistics at the Faculty of Humanities and Social Sciences at Josip Juraj Strossmayer University of Osijek, Croatia. She has been teaching business English and English for tourism and hospitality industry as well as business Italian language at the VERN' University of Applied Sciences for the past fifteen years.
- **Ivan BALABANIĆ** was born in 1978. He received a PhD in Sociology in 2013 at the University of Zagreb. In 2015, he became an assistant professor in the field of sociological methodology. He teaches courses in the field of methodology of social research, statistics, and media studies at the undergraduate, graduate and doctoral studies at the University of Zagreb and the Catholic University of Croatia. He works as an assistant professor in the Department of Sociology at the Catholic University of Croatia. He has participated in four research projects funded by the Ministry of Science and the Croatian Science Foundation.
- **Irina BASARA** was born in 1983 in Odessa, Ukraine. She finished elementary and secondary school in Rovinj and graduated from the Faculty of Tourism and Hospitality Management in Opatja, the University of Rijeka, in September 2008. During high school, she started working at a local radio station where she perfected her knowledge and in 2008 was appointed executive director of three local radio stations situated in Rovinj, Pula and Umag. In July 2011, she began working as a PR manager in the largest private concert club in Istria. She has been the manager of the club and the main organizer of concerts since 2013.
- **Elena BLANCH GONZÁLEZ** is a professor of sculpture and she concentrates her research work on the application of new materials to public sculpture and on the incorporation of new technologies to sculpture education. She is currently the dean at the Faculty of Fine Arts at the Universidad Complutense de Madrid and was previously the director of the Sculpture Department. She is a co-author of various books about sculptural language such as *Fundamental Concepts of Sculptural Language*, as well as of procedures and materials in sculptural work and teaching manuals such as *Sculpture Introduction: Computerized Evaluation of the Subject* or *Medallions: Computerized Evaluation of the Subject*. She combines her teaching activity with the creation of sculptural work. She has received various awards and participated in numerous exhibitions, both individual and collective.
- Vanna BOJOVIĆ was born in 1993 in Zagreb, Croatia. Currently, she works as a freelance tour guide. In 2015 and 2016, she worked in Tourist Agency "Ulix" as ticketing and reservation

officer. In 2014, she worked on the AIESEC student project "Go teach Russia" in Samara, Russia for a year. She studied tourism management at the VERN' University of Applied Sciences from 2011-2015, and, in the period 2016-2017, business communications at the same institution.

**Miro BORIĆ** is an associate in the hotel operations sector at the Bluesun Hotels & Resorts. He was born in 1991 in Makarska, where he finished his high school education. He obtained his bachelor's degree in business and his master's degree in tourism at the Faculty of Business and Economics in Zagreb. The title of his thesis was "Analysis of the Characteristics and Trends of Tourism Development on the Makarska Riviera". He started working at the Bluesun Hotels & Resorts last year and has since been employed as an associate in hotel operations sector.

Joško BOŽANIĆ is a professor emeritus in the Department of Croatian Studies, Faculty of Humanities and Social Sciences, University of Split. He established humanistic studies at the University of Split and the Studia Mediterranea Centre for Interdisciplinary Studies. His research interests are interdisciplinary, comprising namely of philology, but also cultural anthropology and ethnology. He is the author of four monographs, 70 original scientific papers and hundreds of essays. As a distinguished dialectologist, he has been the editor-inchief of the Čakavska rič dialectology journal for 25 years. Due to his renowned Falkuša boat project, Croatian maritime heritage is now globally recognized.

Andreja BRAJŠA-ŽGANEC, PhD, is a scientific adviser at the Institute of Social Sciences Ivo Pilar and full professor of developmental psychology and educational psychology at the University of Zagreb. Her research interests include psychosocial adjustment of children and youth, family and parenting, children's well-being, the quality of family and school life, satisfaction with family interaction and she has particular expertise in survey research. She has experience of leading and participating in major research projects. Currently she is a member of the research team on the Croatian Longitudinal Study of Well-Being (CRO WELL) project, financed by the Croatian Science Foundation. She has published nine books and 58 research articles/book chapters.

Miriam Mary BRGLES was born in Zagreb, Croatia. She holds a PhD in sociology from the Faculty of Humanities and Social Sciences, University of Zagreb, Croatia. She was a visiting PhD research fellow in the Department of Theater, Film and Media Studies, Faculty of Philological and Cultural Studies, University of Vienna, Austria. She works at the Croatian National Theater in Zagreb. Currently, she is head of the sales department. Her research interests intersect the fields of sociology of culture, Croatian culture, theater studies, and marketing and management in culture. In these areas, she manages projects, publishes papers, teaches, presents papers and gives speeches at lectures and conferences. Miriam Mary Brgles has combined her research activities with practical initiatives, so she conducted research on theater audience, artists and management.

**Dávid BURKA** was born in Nagykanizsa, Hungary. He acquired his degree in business informatics at the Corvinus University of Budapest in Hungary and is currently working on his PhD in the mentioned field at the Corvinus University. He obtained his second master's degree, one in info bionics engineering, at the Pázmány Péter Catholic University in Budapest. His research focuses on simulation and modelling in the fields of demography, social choices, and neurobiology. He currently teaches at the Corvinus University and works at the Re-

search Center for Natural Sciences in the Sleep Oscillations Research Group. His e-mail address is: david.burka@uni-corvinus.hu

- **Leon CAPPELI** is an audit analyst at the Deloitte & Touche Milan office. He was born in Mali Lošinj in 1992 and there he finished both elementary school and high school. He obtained his bachelor's degree in business at the Faculty of Business and Economics in Zagreb and his master's degree in accounting, financial Management and control at Bocconi University in Milan. The title of his MA thesis is "The Analysis of the Presence of Offshore Entities in the Top 50 Corporations from the Fortune Global 500 List in 2016". He started working at Deloitte & Touche during his last year at Bocconi University and has since been employed there as an audit analyst.
- Marie-Agnès CATHIARD, PhD in cognitive psychology, is an associate professor (HDR: Habilitated for PhD supervision) at Grenoble Alpes University, Department of Language Sciences, CNRS UMR 5316 LITT&ARTS. Her main interests are multimodal speech perception, body-part illusions in speech (face and hand) within the BRAINCUBUS a new model elaborated for phantom body phenomena. Her international publications deal with topics such as: multisensory speech (Speech Communication, 2010; Journal of the Acoustical Society of America, 2011, 2013; Audiovisual Speech Processing, 2012; Experimental Brain Research, 2013; etc.); and phantom bodies (Jahrbuch für europäische Ethnologie, 2011; Serclus, 2012; Caietele Echinox, 2011, 2012; Tric-Trac. Journal of World Mythology and Folklore, 2011, 2012, 2013, 2014, 2016). E-mail: marie-agnes.cathiard@univ-grenoble-alpes.fr
- **Mirela CRLJEN**, economist at the Institute of Social Sciences Ivo Pilar, mostly deals with finances and the funding of international scientific projects. Her main areas of interest are project funding and management, marketing and economy of consumption.
- Helena ČERMAK has a working experience of seven years as an expert associate at the Project Support Centre within the Institute for Development and International Relations (IRMO). Ms Čermak holds a bachelor's degree in economics and a master's degree in European Union economics. During her professional experience, she has been involved in the implementation of a number of international and domestic projects within the areas of local and regional development, sustainable development and environmental protection. Her research interests include waste management policies, resource efficiency, circular economy and sustainable economic valorization of natural resources.
- Jeronim DOROTIĆ is an assistant within the Department of Sociology at the Catholic University of Croatia and a PhD candidate in European studies at the J. J. Strossmayer University of Osijek. In 2006, he gained a BSc in hospitality and service management at the Rochester Institute of Technology Croatia. In 2009, he gained the qualification of a university specialist in European Studies at the Faculty of Political Science, University of Zagreb, and an MA degree from the postgraduate master's program Analysing Europe (European studies) at the Faculty of Arts and Social Sciences, University of Maastricht.
- Dan R. EBENER is a teacher, planner, author and speaker. He has been developing leaders for churches, businesses and communities since 1976. Dan teaches strategic planning, teambuilding and leadership skills for a master's program of organizational leadership at St. Ambrose University. Dan has provided consultation to over 160 organizations through Quad City Leadership Consulting, Inc. Drawing from experience in the classroom and his consulting practice, Dan has presented to audiences in 43 states and 20 countries. He has au-

thored many articles and two books on servant leadership and a recent book on strategic planning.

- **Domenica FARINELLA**, PhD, is a lecturer of environmental and economic sociology at the University of Cagliari (Italy). Her recent research fields include: changes in pastoralism and agriculture; multifunctionality in agriculture; local and rural development; the Mezzogiorno, the informal economy and the Southern Question; public service and public administration reform.
- Silvana FRATRIĆ KUNAC graduated psychology at the Faculty of Humanities and Social Sciences (University of Zagreb). She has more than 20 years of working experience in the educational field, mostly as a psychology lecturer, but has also created and conducted both indoor and outdoor trainings for various organizations. She is employed at the VERN' University of Applied Sciences as a psychology professor and teaches courses in business psychology and communication, organisational psychology and social psychology. She has authored several publications.
- Marina FUNDAK is a senior research assistant in the Department of Resource Economics, Environmental Protection and Regional Development at the Institute for Development and International Relations (IRMO), Zagreb. She holds a degree in political science (2005), a master's degree in advanced European studies (2008) and a PhD in comparative politics from the Faculty of Political Science, University of Zagreb (2015). Her research interests include environmental policy, environmental security, sustainable development, nature protection, water management and water security.
- Marija GEIGER ZEMAN, PhD, is a sociologist. She works at the Institute of Social Sciences Ivo Pilar in Zagreb. Recently, she became a lecturer at the Faculty of Textile Technology and VERN' University of Applied Sciences. In her professional work, she is interested in gender issues, aging studies and qualitative methodology. In 2009, she received the annual National Science Award in the field of social sciences. This prize is awarded by the Croatian Parliament
- Miranda HERCEG completed an MA in graphic design at the School of Design, Faculty of Architecture, University of Zagreb. She works in the field of design and film. Her works have been a part of Croatian and international design exhibitions, film festivals and programmes, and received professional awards and honours. She works as an associate lecturer at the VERN' University of Applied Sciences in the Film, Television and Multimedia Department. She is a member of the Croatian Designers' Society (HDD), Croatian Association of Artists of Applied Arts (ULUPUH) and the Croatian Freelance Artists' Association (HZSU).
- **Zlatko HERLJEVIĆ** was born on September 25, 1956 in Rijeka, and graduated in 1980 at the Faculty of Political Science in Zagreb (FPZG). Currently, he is a lecturer in pre-graduate studies of journalism and public relations and media studies at the VERN' University of Applied Sciences in Zagreb, and he is also a freelance associate for journalism studies at the Faculty of Political Sciences (FPZG). He has been professionally present in journalism since 1982 and worked on various reporting and editing assignments in newspapers like Večernji list and Vjesnik, and at the teletext service for the national HRT television network. He is now an editor mentor for the student newspaper Global. Throughout his career, he has been an initiator or a member of the team in many media projects, and an associate of symposiums about journalism.

- Mirela HOLY, PhD, professor at the VERN' University in Zagreb, graduated in ethnology and literature. She has been active in the "green" movement as an activist and writer, an official (Head of the Cabinet of the Minister) of the Ministry of Environmental Protection and Energy. She was a member of the Croatian National Parliament for two terms. She is also involved in human rights issues, especially women's rights, and she received the Human Rights Award "Miko Tripalo" in 2012.
- Josip JEŽOVITA is a sociology graduate at the University Department for Croatian Studies (University of Zagreb). Between 2014 and 2015, he worked as an expert adviser for analysis and statistics at the Croatian Employment Service. Currently he is working as a teaching assistant at the University Department for Croatian Studies and in the Department of Sociology at the Catholic University of Croatia. Also, at the moment he is a PhD student at the Faculty of Humanities and Social Sciences, University of Zagreb. His fields of expertise are courses and projects encompassing statistical analysis and the methodology of social research.
- Katica JURČEVIĆ, PhD, senior research associate at the Institute of Social Sciences in Zagreb. She was awarded the doctorate degree PhD by the Bremen University (Germany) in the professional field Social Sciences. The main thematic focus of her research: Migration Research, Croatian Diaspora Research, the National Identity, the Female Immigrants and the Inter-Cultural Relations. Engagement in many international Projects (USA, Canada, Germany, Bosnia-Herzegowina and Croatia). Several published scientific publications and book-editions, author of two books. Previously she occupied the position of the advisor with the Bosnia and Herzegowina Presidency in Sarajevo (Bosnia and Herzegowina).
- **Dunja JURIĆ VUKELIĆ** works as an assistant lecturer in the Department of Educational Sciences and Teacher Education, University of Zagreb University Departments for Croatian Studies. She graduated in psychology in 2013 and is currently a post-graduate student of biomedicine and health science. Her professional interests concern the quality of teaching, the quality of teacher education and the prevention of psychopathology in the education and health system.
- Jana KALABISOVÁ, PhD, is an assistant professor in the Department of Economy and Economics at the Institute of Hospitality Management and in the Department of Institutional, Environmental and Experimental Economics at the University of Economics in Prague. She studied at the Faculty of Economics and Management at the Czech University of Life Sciences in Prague, where she also completed her doctoral studies. She worked at the Ministry of the Environment, at the Office of the Government and at the Ministry of Education, Youth and Sports. She focuses on issues of sustainable tourism development and of the shadow economy.
- **Ljiljana KALITERNA LIPOVČAN** is a research advisor and assistant director of the Institute of Social Sciences Ivo Pilar and full professor of organisational psychology at the University of Zagreb. She received her PhD in psychology at the University of Zagreb in 1989. Her research interests include subjective indicators of quality of life, psychophysiology of work and psychological consequences of ageing. She published two monographs and 88 research papers/book chapters; she has also participated at 56 international and 31 national conferences. She has led four international and 11 national projects and participated in sev-

eral others projects. Currently, she is leading the national project "CRO-WELL Croatian Longitudinal Survey of Well-Being" funded by the Croatian Science Foundation.

Zdravko KEDŽO, born in Ostrogašica, finished primary and secondary school in Šibenik and graduated from the Faculty of Political Science in Zagreb. He received his PhD from the J. J. Strossmayer University in Osijek. He has rich professional experience: he has been a lecturer at the University of Dubrovnik at the Media and Culture Society Study since 2004; a lecturer at the VERN' University of Applied Sciences in Zagreb since 2011; a lecturer at the Edward Bernays High School in Zagreb since 2014; director of the Agency and member of the Council of Electronic Media of the Republic of Croatia 2007—2012; served as Deputy Ambassador at the Diplomatic Directory of the Ministry of Foreign Affairs of the Republic of Croatia from 2000 to 2002; as a political analyst at the Ministry of Defense of the Republic of Croatia from 1998 to 2000; as head of Social Activities Department of the City of Šibenik between 1994 and 1998; as director, editor-in-chief and journalist at Šibenski list and Radio Šibenik between 1980 and 1994.

**Branko KOSTELNIK** was born in Osijek in 1961. During the 1980s and 1990s he worked as a freelance journalist and published numerous articles on pop culture, rock music, and modern art in various publications, he now works as a producer in the Museum of Modern Art in Zagreb, while also leading workshops, schools of creative writing, and lecturing at university level on the subjects of popular culture and media in Croatia and abroad. He obtained his MSc in Sociology of Culture from the FDV, University of Ljubljana, and is now a doctoral candidate at the Faculty of Humanities and Social Sciences, University of Zagreb. He is the author of books *My Life Is New Wave, Pop Kalčr* and *Eros, the Lies of Pop/Rock Song*, and is preparing an *Anthology of Rock Poetry*.

Dubravko KRAUS was born in 1981 in Zagreb, Croatia. He currently works as head of the International Office, lecturer and coordinator of specialist graduate professional studies at the VERN' University of Applied Sciences, Zagreb, Croatia. He has more than ten years of professional experience. He has also published several papers on different topics. He was appointed ERASMUS+ KA103 expert for 2017 by the National Agency. He is a mentor and comentor to student teams at International Competitions. Education 2009, MBA in Entrepreneurship and European Management, United Business Institutes & VERN University of Applied Sciences, Brussels (Belgium) & Zagreb (Croatia) 2009, Specialist graduate in Entrepreneurial Management, VERN' University of Applied Sciences, Zagreb, Croatia

Daria KRSTIČEVIĆ, advisor to president, Croatian Chamber of Economy. Krstičević graduated in Law from the University of Sarajevo. In 2001 she obtained a Master of Science in International Law from the University of Zagreb. She was deputy chief of Mission of Bosnia and Herzegovina to OSCE and UN in Vienna, ambassador to Spain (competent also on Morocco and the World Tourism Organisation) and ambassador to Austria. In 2004 she was appointed as Head of the Office of the Croat member of the Presidency of Bosnia and Herzegovina. She was a founder and first Head of State Office for Croats Abroad (2012— 2016).

Romana LEKIĆ, PhD, was the chair of the Tourism Department at the VERN' University of Applied Sciences until 1 February 2017. She is now the assistant to the dean of the Edward Bernays First College of Communication Management. She received her PhD in cultural anthropology, and she has also had professional training in drama, dance, and art. She has

worked as a trainer and consultant in the field of tourism and culture. She is involved in numerous European projects regarding cultural tourism and special interest tourism, as well as an associate for the Croatian National Tourist Board, the Ministry of Tourism, the Association of Croatian Travel Agencies, and other institutions, organisations and developmental agencies located in Croatia and abroad. She is the author of 40 articles in journals and in books of proceedings of international conferences. She teaches as a visiting professor at universities in Slovenia and Montenegro, where she gives lectures and training on topics such as personal development, creativity, creative leadership and nonviolent communication, transformational leadership, and group dynamics.

**Ines LOZIĆ**, member of the Management Board of Konzum d.d. in charge of finance. She graduated at the Faculty of Economics, University of Split, where she acquired the title of Master of Science at postgraduate level. She is PhD candidate at the University of Rijeka. Parallely with the work in the real sector, as an expert in the field of corporate finance and accounting business in terms of business crisis, debt restructuring, valuation of companies, analysis of financial statements and accounting and financial forensics, she is continously developing her academic skills as a lecturer and an author of numerous scientific articles published at home and abroad.

Joško LOZIĆ, born in Split in 1967, graduated from the Faculty of Economics in Split, obtained Master's degree from the Faculty of Economics in Zagreb and received Ph.D. from the Faculty of Philosophy in Rijeka. He started his scientific career at the University of Split and is currently employed at the Polytechnic of Zagreb. For about a decade he has been working as an independent entrepreneur for which he recived several awards. He is the author of several scientific papers and the textbook *Fundamentals of Management*. His scientific interests are management and finance in the context of new technologies, transformations of capitalism and contemporary social movements.

Martina MAJIC is a lecturer at the VERN' University of Applied Sciences in Zagreb, Croatia. She graduated from the University of Zagreb with majors in Italian and Spanish language and literature. Her teaching and research interests include languages for specific purposes and communication. She has participated in several Croatian and international workshops on methodology and didactics for teachers. As head of the Tourism and Hotel Management Study Program she is in charge of the planning, preparation and organization of the teaching process and activities at the level of her department. Within the life-long learning programme she takes part in examinations for tourist guides as a member of the examination commission. She is also an external lecturer at the Faculty of Humanities and Social Sciences, where she is a mentor to students in the field of methodology and didactics.

Narcisa MANOJLOVIĆ is a psychologist and a Master of Science in economics (MBA). She worked as a kindergarten teacher, a school psychologist and as a senior consultant for the development of education in the Ministry of Science and Education. She is a senior lecturer of economics and in the process of reappointment to a senior lecturer of psychology. She taught at the Faculty of Humanities and Social Sciences in Osijek and the University College "Nikola Š. Zrinski" in Zagreb. She is head of the Department of Analytics and Statistics in the Ministry of Demographics, Family, Youth and Social Policy.

**Sanda MARJANOVIĆ** was born in Zagreb on 30 January 1965. She attended primary school and a general-program high school in Germany. In 1995 she graduated from the University of

Zagreb, Faculty of Humanities and Social Sciences with a master's degree in French and German language and literature. Since 1991, she has been permanently employed as a teacher at a number of well-known schools for foreign languages in Zagreb, and since 2008 she has been working as an external associate at the VERN' University of Applied Sciences. Since 2014, she has been a lecturer at the University of Applied Health Sciences in Zagreb where she teaches undergraduate students of applied health sciences. She is the author of numerous teacher's books, professional papers and work books, a reviewer as well as a leader of many German language workshops. She is a member of KDV (Croatian Association of Teachers of German) and UNJSVU (Association of LSP Teachers at Higher Education Institutions).

Biserka MATIĆ-ROŠKO, MSc, is a primary school principal in Zagreb, Croatia, Presidency member of the Croatian Association of Primary School Principals, Presidency member of ESHA and head of the Expert Council of Principals of the City of Zagreb. She was involved in the development of the strategy and curricular reform. Having worked as a school principal for 16 years, she advocates inclusive education, innovative teaching methods and international collaboration. For many years she has been participating in Erasmus+ projects and regional and international conferences of school principals.

**Dora MEDIC** was born on 2 August 1993 in Mostar, Bosnia and Herzegovina, where she finished primary and secondary education. She graduated in psychology (BA) at the Faculty of Humanities and Social Sciences, University of Zagreb, where she is currently involved in the graduate studies of psychology. Dora is interested in revealing the secrets of human behavior, therefore she plans to develop her future career in this direction. She already coauthored an article on personality traits.

**Rino MEDIĆ** was born on 9 September 1980 in Mostar, Bosnia and Herzegovina, where he finished elementary school. He completed the MBA program at Zagreb School of Economics and Management and is currently attending the international inter-university postgraduate interdisciplinary doctoral program Entrepreneurship and Innovativeness at Faculty of economics in Osijek. Rino is an athlete with affinity for sport, its impact on daily life and development. He is also particularly interested in the phenomenon of volunteerism as a contributor for correcting certain economic imperfections. He is the author of several articles about sport, marketing and volunteerism.

**Irena MEDVEŠEK** is a professor of English language and literature and German language and literature. She has been teaching English at the University of Applied Sciences VERN' for the past 15 years. Currently, she is a lecturer of business English and English for tourism and hospitality industry, as well as a postgraduate student of linguistics at the Faculty of Humanities and Social Sciences (Josip Juraj Strossmayer University of Osijek, Croatia).

**Irena MILJKOVIĆ KREČAR** graduated in psychology, gained a master's degree in organizational psychology and a doctorate in psychology, all at the Faculty of Humanities and Social Sciences (University of Zagreb). Since graduation, she has been working as personal counselor and job selection professional, but mostly as a psychology lecturer and trainer. She is employed at the VERN' University of Applied Sciences as psychology professor and the chair of the Psychology and Communications Department. She has published around twenty scientific papers, one business psychology textbook, and presented papers at many international conferences.

- Marko MUSTAPIĆ, PhD, is a sociologist and senior research associate at the Institute of Social Sciences Ivo Pilar in Zagreb. His research interests include the youth, sport, political communication and the media. He has participated in several Croatian and international research projects. He is currently a researcher on the EU Horizon 2020 project "PROMISE" and Croatian national representative in the EU COST Action IS 1308 "Populist Political Communication in Europe". He was a co-author of one book and co-editor of one book of proceedings and (co)author for more than forty scientific and research papers. He is currently an associate professor at the College of Communication Management Edward Barneys (Zagreb).
- Marjan Marino NINČEVIĆ, PhD, is head of the Department of Educational Sciences and Teacher Education at the University of Zagreb's University Department for Croatian Studies and the commissioner for Teaching and Learning. In 2012, he was elected to the academic title of research associate in the field of pedagogy. He was elected to the academic title of docent in the Department for Croatian Studies at the University of Zagreb in 2013. His research interests relate to school pedagogy and to the competence profile of teachers in the curriculum of modern schools. He represents a competence profile of contemporary teachers, the need to raise the quality of the process of education, the need for professional development of teachers and the development of intercultural competences.
- **Michele NORI**, PhD, is a tropical agronomist (University of Florence, Italy) with a further specialisation in rural sociology (PhD at Wageningen University, the Netherlands). He has about 20 years of field experience on the livelihood systems of pastoral communities. In his efforts towards adequately informing policy decision-making, he has been awarded a Marie Curie fellowship to investigate the increasingly relevant role of immigrant shepherds for the sustainability of pastoral systems in Mediterranean EU countries.
- Mateja PLENKOVIĆ, MA in sociology, was born in 1988. She graduated in sociology in 2012 at the University of Zagreb. She was awarded the Rector's Award, the Dean's Award for the best student, a scholarship of the City of Zagreb, and a scholarship of the Ministry of Science, Education and Sport. Since 2013, she has been working at the Department of Sociology at the Croatian Catholic University as a research assistant. She is currently attending a PhD study in the field of information and communication sciences at the University of Zagreb. She has participated in two research projects, is a member of the COST Action Populist Political Communication in Europe, has participated in five conferences, and has published four scientific papers.
- **Ozana RAMLJAK,** PhD, (MA in Croatian language and literature) is a writer and professor at the VERN' University of Applied Sciences. She is Head of the Film, Television and Multimedia study program. She received her PhD in humanities from the University of Zagreb. She published research papers in numerous Croatian and foreign journals, participated at numerous international and national conferences and several projects. She is also the author of five children books.
- **Stanko RIHTAR** is a psychologist, expert advisor at Ivo Pilar Institute of Social Sciences and lecturer at the Catholic University of Croatia in Zagreb. His topics of interest are social and political psychology, public opinion research and methodology of social sciences. He regularly participates in various empirical research projects (over 50 so far, mostly interdisci-

plinary) and has published about 100 papers (scientific papers, book chapters, congress participation abstracts or research reports).

Marijana ROGIĆ BOCCHETTI is a lecturer at the ANGLIA Language Institution in Zaprešić and a financial analyst at BAUMIT CROATIA d.o.o, Croatia. She graduated from the University of Zagreb, majoring in Italian and French languages and literature. After ten years of work experience in different fields in Italy, she moved back to Croatia and started a career as a lecturer and court interpreter. She has participated in several Croatian and international workshops on methodology and didactics for teachers. Her research interests include language-learning motivation, methodology, application of intercultural communication and intercultural awareness in the classroom. She is also an external lecturer at the VERN' University of Applied Sciences in Zagreb, where she teaches the Italian language.

Marija SLIJEPČEVIĆ works as a lecturer and assistant to the Dean at the VERN' University of Applied Sciences in Zagreb. She lectures on subjects such as media relations, academic writing, media practice and forms of communication. She graduated in journalism at the Faculty of Political Sciences and post-graduated in organization and management at the Faculty of Economics. She is currently a PhD candidate in communication studies. She is the author of several scientific and professional papers (A Review of Specific Features of Human Resource Management Functions and the Media Industry, Role and Influence of Media Management on Independent Journalism in the Examples of Croatian Daily Newspaper...).

**Vlado ŠAKIĆ**, PhD, is a scientific adviser and the director of the Institute of Social Sciences Ivo Pilar in Zagreb. He is a full professor of social psychology at the University of Zagreb. His research interests are in the fields of social psychology and antisocial and deviant behaviour. He has published six books and more than 100 scientific articles and book chapters. He has extensive experience in (inter)national collaboration, and leadership and management of (inter)national research projects. He was the principal investigator of 20 (inter)national projects and a member of the research team in more than 20 projects.

**Renata ŠAMO**, PhD, works as an associate professor of applied linguistics at the Faculty of Teacher Education, University of Zagreb. Her research interests centre around teaching English as a foreign language, as well as around the psycholinguistic perspective of second language acquisition and processing, with an emphasis on the reading skill and the age factor. She has participated in two large-scale research projects, published one book and many papers, and co-edited one research volume. She is a member, of the Croatian Association of Applied Linguistics, the Croatian Philological Society, and the British Association of Applied Linguistics and other institutions.

Sanja TIŠMA, PhD in economics, is the Director of the Institute for Development and International Relations (IRMO), Zagreb, Croatia, as well as head of the Resource Economics, Environmental Policy and Regional Development Department. Ms Tišma has 26 years of professional experience as a scientist and project manager, particularly in the field of sustainable development, environmental economics and environmental policy. During the last ten years, Ms Tišma has continuously followed the development of the environmental policy of the European Union and was the author of numerous articles and studies in the field of environmental protection. She is a specialist in the development of cost-benefit analysis (CBA) of environmental impact projects. Ms Tišma also coordinated or participated in nu-

merous national and international multi-disciplinary research projects in the field of economics and environment.

- **Željko TREZNER** (VERN' University of Applied Sciences, Association of Croatian Travel Agencies) has been active in different projects, expert councils and groups in the fields of tour operations and travel agency management, destination marketing/management and sustainable tourism in general. He is the deputy chair of the Tourism Department at the VERN' University of Applied Sciences and Counsellor of the Association of Croatian Travel Agencies Board of Directors. As an academic with a strong business background, he has successfully merged theoretical theses into practical solutions, published in numerous manuals and professional papers and presented them in several hundred workshops, seminars and conferences in Croatia and abroad.
- Vanesa VARGA was born in 1986 in Pakrac. She has obtained Master's degree in Croatian Culture, Communications Studies and Museology and Heritage Management. She is a postgraduate doctoral student of Information and Communication Sciences at the University of Zagreb and a lecturer at the University of Zagreb (Social Media). She is interested in subjects of social media, digital heritage and digital marketing.
- Jelka VINCE PALLUA, senior scientific advisor at the Institute of Social Sciences Ivo Pilar in Zagreb, earned her Master's degree and a doctorate in ethnology at the Department of Ethnology and Cultural Anthropology, Faculty of Philosophy, University of Zagreb. From 1986 to 2006 she was employed at the same department and taught five undergraduate and graduate courses (she introduced a course on Mediterranean studies) and from 2009 post-graduate courses. She published a book and approximately fifty papers in Croatian and international journals and publications and delivered presentations at 28 international and 14 Croatian scientific conferences.
- **Zdenko ZEMAN**, PhD, is a sociologist and philosopher. He works at the Institute of Social Sciences Ivo Pilar in Zagreb. Between 1992 and 2003, he was the executive editor and a member of the Editor Board of the journal *Društvena istraživanja* (Social Research). He was also a temporary guest lecturer at graduate and doctoral studies (University of Zagreb). He is the author of two books and a co-author of four books. In his professional work, he is interested in sociological theories of (post)modernization, aging studies and socio-cultural aspects of sustainability. His empirical work is based on qualitative methodology.