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Saša POLJANEC-BORIĆ, rođena u Zagrebu 1961. godine, diplomirala je filozofiju i francuski jezik i književnost, magistrirala iz područja urbane sociologije te doktorirala na temu privatizacije hotelijerstva i razvoja konkurentnosti hrvatske turističke ponude na Ekonomskom fakultetu Sveučilišta u Zagrebu. Usmjeren na interdisciplinarna istraživanja, objavila je četrdesetak znanstvenih radova iz područja društvenih znanosti. Specijalizirala se za sociologiju i ekonomiku turizma, marketing u turizmu, ekonomsku sociologiju malih i srednjih poduzeća te za teme lokalnog institucionalnog razvoja. Tečno govori engleski i francuski jezik. Trenutačno surađuje na nekoliko domaćih i međunarodnih interdisciplinarnih projekata. *Kultura angažirane sociologije* njena je druga knjiga.

Saša POLJANEC-BORIĆ, born in Zagreb in 1961, graduated from the University of Zagreb with majors in philosophy and French language and literature. Her postgraduate studies in sociology were completed with a Master's thesis in urban sociology. She also holds a PhD in Economics from the School of Economics at the University of Zagreb where she defended her thesis on the link between the privatization of the hospitality industry and the competitiveness of Croatian tourism supply. Her main scholarly focus is on interdisciplinary research. She has published more than 40 scholarly papers in the field of social sciences with special interests in the sociology of tourism and tourism economics, tourism marketing, the economic sociology of small and medium-size enterprises, as well as in local institutional development. Being fluent in English and French, she is currently collaborating on several domestic and international interdisciplinary projects. *The Culture of Engaged Sociology* is her second book.