

**Name:** Saša POLJANEC-BORIĆ, PhD (124792)

**Key Qualifications:**

Saša Poljanec-Borić, PhD, Senior Research Fellow at the Institute of social sciences Ivo Pilar, Zagreb, Croatia is an academic and tourism development expert who has over 25 years of professional experience, in the fields of applied sociology, tourism economy and institutional analysis related to tourism, service sector, experience economy and local development. She holds a BA in Philosophy and French; MA in Sociology and PhD in Economy from University of Zagreb. She fluently speaks English and French and has worked as translator, consultant, researcher and faculty. Over the years, Dr. Poljanec-Borić has developed an extensive knowledge of related socio-economic aspects of Croatian and Central and South and Eastern Europe transitional setting. She has provided graduate and post-graduate teaching in development sociology and tourism policy, has consulted on a number of national and international tourism and local development projects and has become one of the leading Croatian experts in tourism development and socio-cultural aspects of local development. Dr. Poljanec - Borić has published 2 books and over 30 scientific papers in Croatia and abroad and has participated in more than 30 different market-driven studies in the fields of sociology and economy. She currently collaborates on two scientific projects financed from national and EU scientific funds. While pursuing an academic career she is continuously involved in applied research and projects and is currently leading/collaborating on two market driven project financed by national and international sources. The shortened list of her extramural scientific and market driven projects/topics feature:

- an "on going" position of collaborative program director (2008 – 2013) for an American - Croatian study abroad project realised in collaboration with University of Georgia (USA);
- a principal researcher position in a national tourism quality control project (2006 – 2012) financed by Croatian Chamber of Commerce and supported by Ministry of Tourism
- a research position in a FP 5 EU collaborative project on Economic Cultures in Eastern Europe ( 2005 – 2008) stirred by Institute fur die Wissenschaften vom Menschen in Vienna
- an expert foreign consultant position in Tourism marketing plan for Serbia (2005 - 2006)
- a research position in EU funded collaborative project on the socio-economic culture of Eastern Europe in Enlarged Union (2003) stirred by Institute fur die Wissenschaften vom Menschen in Vienna
- a research position in Karst Eco System Conservation project financed by World Bank (2003)

Dr. Saša Poljanec-Borić is a former member of the Presidency of Croatian Sociological Association and external collaborator of Croatian EU accession team. Also, she is publicly engaged and frequently consulted expert on local and sustainable development. Her scientific bibliography can be consulted at: <http://bib.irb.hr/lista-radova?autor=124792>; while her recent public appearances are documented at: <http://www.pilar.hr/o-institutu/funkcionalni-centri/centar-za-istraivanje-demokracije-dobru-upravu-i-lokalni-razvoj>