

**Dr. Ivana Ferić** is Senior Research Associate and the Head of Centre for Public Opinion and Mass Media Research at Ivo Pilar Institute of Social Sciences in Zagreb, Croatia. She is leading a long-term research project "Public Opinion and Mass Media Research" financed by the Croatian Ministry of Science, Education and Sports (project number: 194-1941558-1523), and has been a co-leader of the Croatian team for the FP7 international research project "MYPLACE: Memory, Youth, Political Legacy and Civic Engagement" (2011-2015).

Dr. Ferić has extensive research knowledge and experience. She earned her PhD in Social Psychology from the Faculty of Humanities and Social Sciences of the University of Zagreb. Since 1998, when she joined the Ivo Pilar Institute, she has participated in over thirty large-scale research projects. She has strong competences in both qualitative and quantitative research methodologies, is an excellent team worker with expertise in high performance national and international research teams, and is fluent in three foreign languages: English, French and Spanish. She had also been teaching courses in methodology at the College of Croatian Studies of the University of Zagreb. Dr. Ivana Ferić is the author of one book, two book chapters, fourteen scientific articles published in CC journals and twenty-four scientific research reports and studies. Her scientific interest was primarily aimed at methodology of scientific research. Much of her later work, however, focuses on human values, attitudes and beliefs on which she has published extensively. Some of her publications include: (with V. Lamza Posavec) (2013) *Opinion Polls, Voters' Intentions and Expectations in the 2011 Croatian Parliamentary Election*, *European Quarterly of Political Attitudes and Mentalities*, 2(4): 4-15; (2009) *Vrijednosti i vrijednosni sustavi: psihologijski pristup* (Values and Value Systems: A Psychological Approach), Zagreb: Alinea; (2008) *Sustav vrijednosti kao odrednica dominantnih političkih preferencija* (Personal Values as a Determinant of Dominant Political Preferences), *Društvena istraživanja*, 17(4-5): 615-629; (with S. Oreg et al.) (2008) *Dispositional Resistance to Change: Measurement Equivalence and the Link to Personal Values across 17 Nations*. *Journal of Applied Psychology*, 93(4): 935-944; (with S. Rihtar) (2008) *Moralne emocije i polarizacija birača* (Moral Emotions and Polarization of Voters), *Društvena istraživanja*, 17(4-5): 631-645; (2007) *Univerzalnost sadržaja i strukture vrijednosti: podaci iz Hrvatske* (Universals in the Content and Structure of Values: Croatian Evidence). *Društvena istraživanja*, 16(1-2): 3-26.